

Rep Order# 8879229 Ver# 5 Status Revised
EC'd No

Traffic Order# 37546

Printed: 10/16/2012 9:56 AM
Last Received: 10/16/2012 7:42 AM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/P/R
Estimate# 494
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //494
Flight Dates 10/10/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$129,610

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M-TU	600A-700A		:30	\$275.00	10/15-10/16	4	1	4	\$1,100.00	
				Buyline Comment: NEWS								
	2	W-F	600A-700A		:30	\$965.00	10/10-10/12	6	1	6	\$5,790.00	
				Buyline Comment: NEWS								
	3	M-TU	700A-900A		:30	\$200.00	10/15-10/16	4	1	4	\$800.00	
				Buyline Comment: EARLY SHOW								
	4	W-F	700A-900A		:30	\$700.00	10/10-10/12	6	1	6	\$4,200.00	
				Buyline Comment: EARLY SHOW								
	5	M-TU	900A-1000A		:30	\$300.00	10/15-10/16	4	1	4	\$1,200.00	
				Buyline Comment: LIVE								
	6	W-F	900A-1000A		:30	\$300.00	10/10-10/12	6	1	6	\$1,800.00	
				Buyline Comment: LIVE								
	7	M-TU	1000A-1100A		:30	\$1,575.00	10/15-10/16	1	1	1	\$1,575.00	
				Buyline Comment: PRICE IS RIGHT								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	8	W-F	1000A-1100A		:30	\$1,575.00	10/10-10/12	1	1	1	\$1,575.00	
				Buyline Comment: PRICE IS RIGHT								
	9	M-TU	1100A-1200P		:30	\$1,925.00	10/15-10/16	2	1	2	\$3,850.00	
				Buyline Comment: YOUNG AND RESTLESS								
	10	W-F	1100A-1200P		:30	\$1,925.00	10/10-10/12	2	1	2	\$3,850.00	
				Buyline Comment: YOUNG AND RESTLESS								
	11	M-TU	1200P-1230P		:30	\$325.00	10/15-10/16	4	1	4	\$1,300.00	
				Buyline Comment: NEWS								
	12	W-F	1200P-1230P		:30	\$325.00	10/10-10/12	6	1	6	\$1,950.00	
				Buyline Comment: NEWS								
	13	M-TU	1230P-200P		:30	\$1,315.00	10/15-10/16	2	1	2	\$2,630.00	
				Buyline Comment: BOLD AND BEAUTIFUL/DEAL								
	14	W-F	1230P-200P		:30	\$1,315.00	10/10-10/12	3	1	3	\$3,945.00	
				Buyline Comment: BOLD AND BEAUTIFUL/DEAL								
	15	M-TU	200P-300P		:30	\$1,315.00	10/15-10/16	1	1	1	\$1,315.00	
				Buyline Comment: THE TALK								
	16	W-F	200P-300P		:30	\$1,315.00	10/10-10/12	2	1	2	\$2,630.00	
				Buyline Comment: THE TALK								
	17	M-TU	300P-400P		:30	\$425.00	10/15-10/16	4	1	4	\$1,700.00	
				Buyline Comment: ELLEN								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	18	W-F	300P-400P	ELLEN	:30	\$425.00	10/10-10/12	6	1	6	\$2,550.00	
				Buyline Comment: ELLEN								
	19	M-TU	430P-50CP	NEWS	:30	\$450.00	10/15-10/16	4	1	4	\$1,800.00	
				Buyline Comment: NEWS								
	20	W-F	430P-50CP	NEWS	:30	\$450.00	10/10-10/12	6	1	6	\$2,700.00	
				Buyline Comment: NEWS								
	21	M-TU	500P-63CP	NEWS	:30	\$500.00	10/15-10/16	4	1	4	\$2,000.00	
				Buyline Comment: NEWS								
	22	W-F	500P-63CP	NEWS	:30	\$500.00	10/10-10/12	6	1	6	\$3,000.00	
				Buyline Comment: NEWS								
	23	M-TU	630P-70CP	INSIDE EDITION	:30	\$1,400.00	10/15-10/16	2	1	2	\$2,800.00	
				Buyline Comment: INSIDE EDITION								
	*24	W-F	630P-70CP	INSIDE EDITION	:30	\$1,400.00	10/10-10/12	2	1	2	\$2,800.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*25	M-TU	700P-80CP	ENTERTAINMENT TONIGHT	:30	\$1,225.00	10/15-10/16	1	1	1	\$1,225.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	26	W-F	700P-80CP	ENTERTAINMENT TONIGHT	:30	\$1,225.00	10/10-10/12	3	1	3	\$3,675.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
	27	M-TU	1100P-1130P	NEWS	:30	\$2,100.00	10/15-10/16	4	1	4	\$8,400.00	
				Buyline Comment: NEWS								

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	28	W-F	1100P-1130P		:30	\$2,100.00	10/10-10/12	6	1	6	\$12,600.00	
				Buyline Comment: NEWS								
	29	M-TU	1130P-1230A		:30	\$275.00	10/15-10/16	2	1	2	\$550.00	
				Buyline Comment: LETTERMAN								
	30	W-F	1130P-1230A		:30	\$965.00	10/10-10/12	3	1	3	\$2,895.00	
				Buyline Comment: LETTERMAN								
	31	M	1000P-1100P		:30	\$9,000.00	10/15-10/15	1	1	1	\$9,000.00	
				Buyline Comment: HAWAII 5-0								
	32	F	900P-1000P		:30	\$1,400.00	10/12-10/12	1	1	1	\$1,400.00	
				Buyline Comment: CSI NY								
	33	SA	1000A-500P		:30	\$300.00	10/13-10/13	2	1	2	\$600.00	
				Buyline Comment: COLLEGE FOOTBALL								
	34	SA	500P-700P		:30	\$225.00	10/13-10/13	1	1	1	\$225.00	
				Buyline Comment: NEWS ROTATION								
	35	SA	530P-600P		:30	\$275.00	10/13-10/13	1	1	1	\$275.00	
				Buyline Comment: POLITICS NOW								
	36	SA	1000P-1100P		:30	\$600.00	10/13-10/13	0	0	0	\$0.00	
				Buyline Comment: 48 HOURS								
	37	SA	500A-700A		:30	\$335.00	10/13-10/13	1	1	1	\$335.00	
				Buyline Comment: EARLY SHOW								

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	38	SU	600A-630A	NEWS	:30	\$150.00	10/14-10/14	1	1	1	\$150.00	
				Buyline Comment: NEWS								
	39	SU	630A-80CA	SUNDAY MORNING	:30	\$1,225.00	10/14-10/14	2	1	2	\$2,450.00	
				Buyline Comment: SUNDAY MORNING								
	40	SU	800A-83CA	NEWS	:30	\$350.00	10/14-10/14	2	1	2	\$700.00	
				Buyline Comment: NEWS								
	41	SU	830A-90CA	FACE THE NATION	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
				Buyline Comment: FACE THE NATION								
	42	SU	1000A-430P	NFL	:30	\$7,700.00	10/14-10/14	1	1	1	\$7,700.00	
				Buyline Comment: NFL								
	43	SU	700P-800P	60 MINUTES	:30	\$6,000.00	10/14-10/14	1	1	1	\$6,000.00	
				Buyline Comment: 60 MINUTES								
	44	SU	900P-1000P	GOOD WIFE	:30	\$5,600.00	10/14-10/14	2	1	2	\$11,200.00	
				Buyline Comment: GOOD WIFE								
	45	SU	1100P-1130P	NEWS	:30	\$400.00	10/14-10/14	2	1	2	\$800.00	
				Buyline Comment: NEWS								
	46	SU	500A-60CA	NEWS	:30	\$85.00	10/14-10/14	2	1	2	\$170.00	
				Buyline Comment: NEWS								

—REPORT TOTALS—

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Report Totals: 128 / \$129,610.00

—SALES MONTHLY TOTALS—

Oct 12: 128 / \$129,610.00

Sales Totals: 128 / \$129,610.00

Station Totals: 128 / \$129,610.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$432,033	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+